

Help Teens Enter the GRAMMY-Sponsored Music Video Contest.

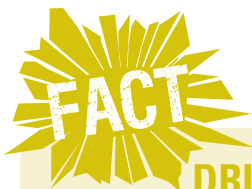


Courtesy of The Recording Academy. Photographed by Photographer John Shearer/WireImage.com © 2010.

First-place contest winners from Alton, IL meet rapper Drake backstage.



Songwriter Kara DioGuardi and MusiCares/GRAMMY Foundation executive Erica Krusen meet with 2010 music contest participants and winners.



**DRUGS MESS WITH  
YOUR BRAIN'S WIRING  
AND SIGNALS.**

NATIONAL DRUG FACTS WEEK  
*Shatter the Myths*

Don't Forget  
**DRUG FACTS CHAT DAY!**  
drugabuse.gov

**NIDA Drug Chat Day 2011**  
**Tuesday, November 1**  
Register at  
[drugabuse.gov/chat/](http://drugabuse.gov/chat/)

NATIONAL INSTITUTE ON DRUG ABUSE



**Help Teens  
Shatter the Myths  
About Drugs**

**October 31–November 6, 2011**

[drugfactsweek.drugabuse.gov](http://drugfactsweek.drugabuse.gov)

**NIDA** NATIONAL INSTITUTE  
ON DRUG ABUSE

U.S. Department of Health and Human Services  
National Institutes of Health



# Make National Drug Facts Week a Part of Your Community

## Plan an Event

- Invite a scientist to speak to teens
- Organize NDFW-related contests
- Organize a community 5K or 10K NDFW walk
- Invite professional athletes, entertainers, and politicians to events
- Team up with NIDA on Facebook and Twitter
- Post a *Cyber Shoutout*
- Share drug facts through posters, videos, and morning announcements
- Host interactive assemblies and presentations
- Proclaim NDFW as a recognized health observance week in your community
- Check our online toolkit for more ideas

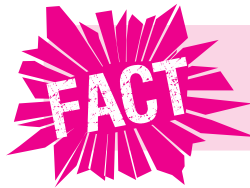


### Golden High School NDFW Event

Golden Colorado Mayor, Jacob Smith, presenting the NDFW proclamation to 1,300 students at Golden High School.

## What is National Drug Facts Week?

National Drug Facts Week (NDFW) is a health observance week for teens that aims to shatter the myths about drugs. Communities, schools, and organizations are joining forces with the National Institute on Drug Abuse (NIDA) to encourage teens to **get the facts** about drugs and drug abuse through community-based events and activities.

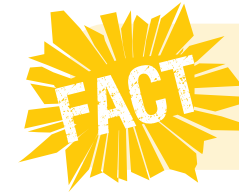


**RX DRUG ABUSE  
IS DRUG ABUSE.**



### NDFW Assembly in Cedar City, UT

The students signed a pledge to be drug and alcohol free.



**THERE IS TREATMENT  
AND IT WORKS.**



**Order or download  
our popular booklet  
*Drugs: Shatter  
the Myths.***

Ask teens and their parents to take the online National Drug IQ Challenge. Put it on a big screen for your event!



### Sallisaw County Oklahoma Event

Teens in Sallisaw County Oklahoma listen to drug experts during National Drug Facts Week in an event planned by the Sallisaw Youth Coalition and the Community Anti-Drug Coalitions of America.



**MARIJUANA — YOU  
CAN GET ADDICTED.**

**Questions? email us at [drugfacts@nida.nih.gov](mailto:drugfacts@nida.nih.gov)**

**drugfactsweek.  
drugabuse.gov**